



Multimedia Systems

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Outline

- Note: Introduction
 - Persons and their contribution to the history of multimedia
 - Types of Media
 - Essential Elements of Multimedia
 - Multimedia Advantages: Individuality
- Digitization
- Decibel



Questions

1. Persons and their contributions to the history of multimedia
2. Presentation dimensions
3. General type of media
4. Presentation space and value classes
5. A technical and a content based definition of multimedia
6. Essential elements of multimedia
7. What does simulation mean?

Persons and their contributions to the history of multimedia

- 1945 Vannevar Bush
 - MEMEX (“Memory Expansion”)
 - Pioneer of multimedia
- 1958 Douglas C. Engelbart
 - Visionary of connectivity, accessibility and collaboration
 - Inventor of the computer mouse
 - “Mother of all Demos”
- 1968 Ted Nelson
 - XANADU as first hypermedia concept
- 1989 Tim Berners-Lee
 - Inventor of WWW and HTML

Types of Media

- The term "medium":
 - Medium for perception (Perzeptionsmedium)
 - How does a human perceive information?
 - human sense organs
 - Medium for representation (Repräsentationsmedium)
 - How is the information coded (inside the computer)?
 - ASCII, JPEG, ...
 - Medium for presentation (Präsentationsmedium)
 - How is the information captured by the computer? How is it displayed?
 - keyboard, scanner, speaker, display, ...
 - Medium for storage (Speichermedium)
 - Where is the information stored?
 - paper, hard disk, RAM, ...
 - Medium for transmission (Übertragungsmedium)
 - How can (continuous) data been transferred?
 - coaxial cable, fiber, ...
 - Medium for information exchange (Informationsaustauschmedium)
 - How can information be exchanged between to locations?
 - mobile storage devices, cable, ...

Presentation Spaces, Values, and Dimensions

- Presentation spaces (Darstellungsräume)
 - Where is the information displayed?
 - paper, display, ...
- Presentation values (Darstellungswerte)
 - text → symbols, voice → pressure waves, ...
- Presentation dimensions (Darstellungsdimensionen)
 - Value
 - Spatial
 - Temporal

Essential Elements of Multimedia

Essential Elements

- Immersion
- Interdisciplinarity
- Hypermedia
- Interactivity
- Narrativity



<http://www.w2vr.com/>

Multimedia Advantages: Individuality

- Google & Amazon vs. New York Times
 - Fictional history report about information development until 2014
 - Only one perspective!
 - <http://idorosen.com/mirrors/robinsloan.com/epic/>

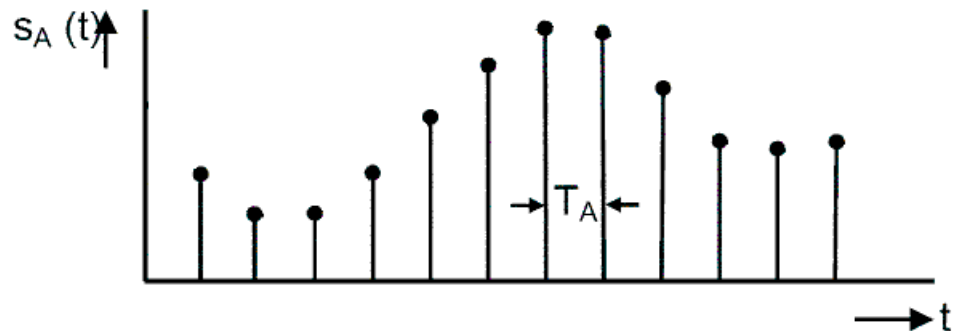
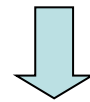
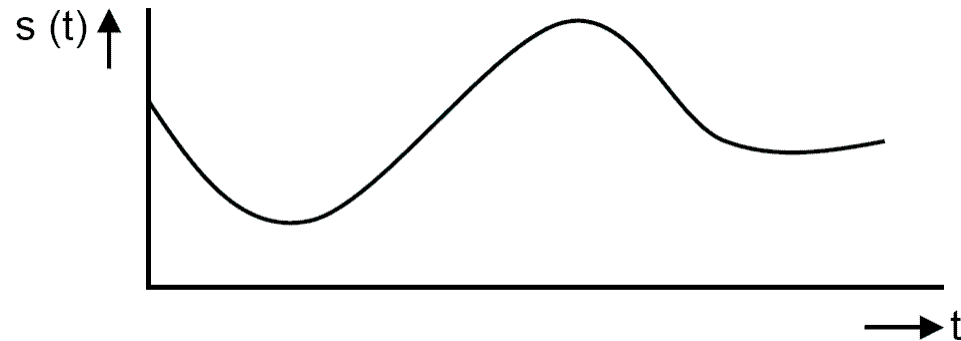


Digization

- Also known as A/D-Conversion
- Starting basis: amplitude and/or time continuous signal
- Goal: value and time discrete signal
- Steps
 1. Sampling
 2. Quantization
- Claim: minimization of errors

Sampling (Abtastung)

- Capture continuous signal in discrete intervals.





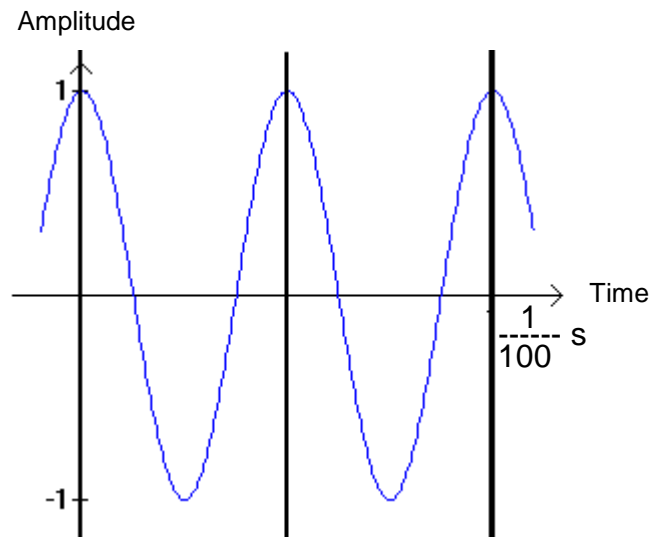
Sampling

- Nyquist–Shannon sampling theorem

A signal with a maximum frequency (Nyquist-Frequency, Grenzfrequenz) f_{\max} has to be sampled with a minimal frequency of $f_a = 2 * f_{\max}$ to allow an accurate reconstruction of the original signal.

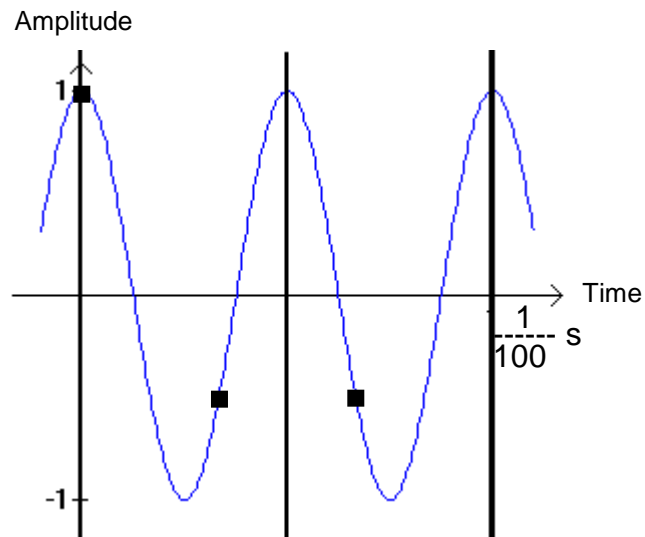
Sampling (Aliasing)

- signal with $f_s=200$ Hz



Sampling (Aliasing)

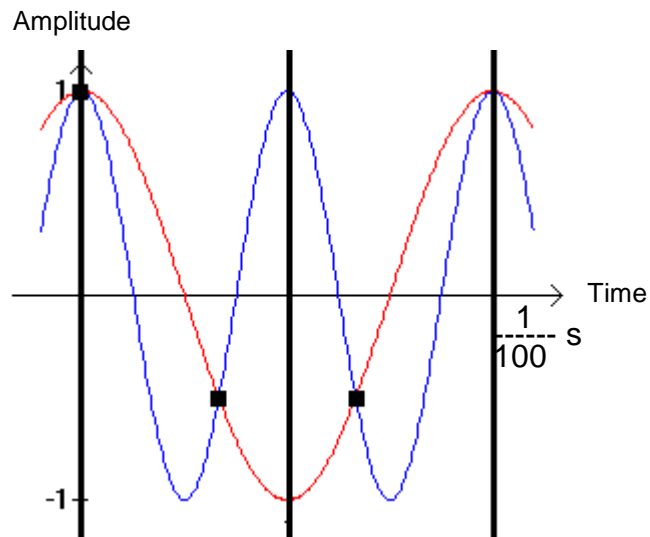
- signal with $f_s=200$ Hz
- sampling rate of $f_a=300$ Hz



→ Maximum frequency of chosen sampling rate is $f_g = f_a/2 = 150$ Hz

Sampling (Aliasing)

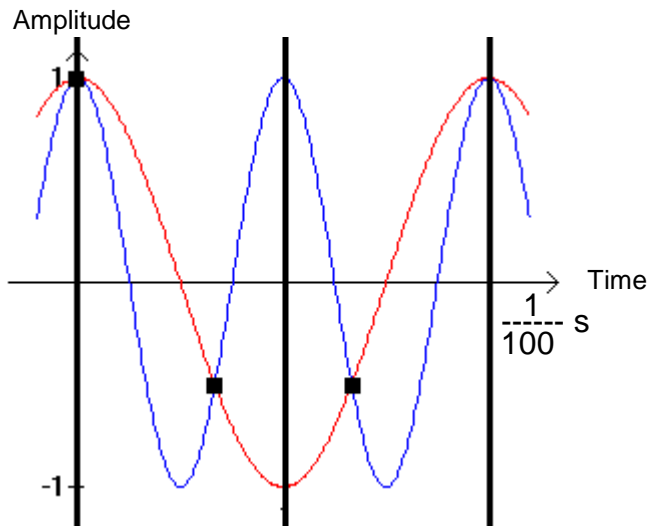
- signal with $f_s=200$ Hz
- sampling rate of $f_a=300$ Hz



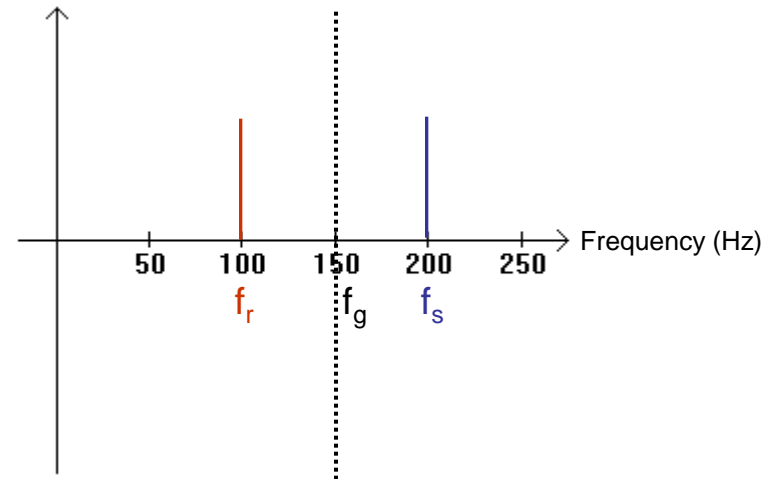
- Maximum frequency of chosen sampling rate is $f_g = f_a/2 = 150$ Hz
- Reconstruction results in a the signal with $f_{s'} = 100$ Hz



Sampling (Aliasing)



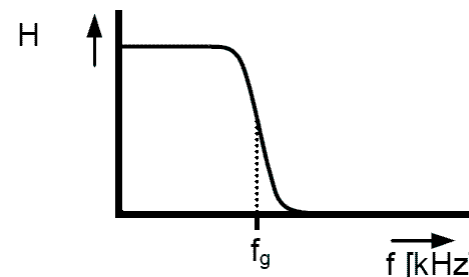
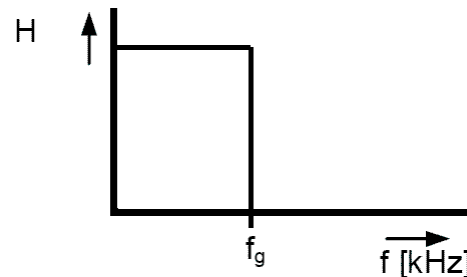
Time Domain



Frequency Domain

Sampling (Oversampling)

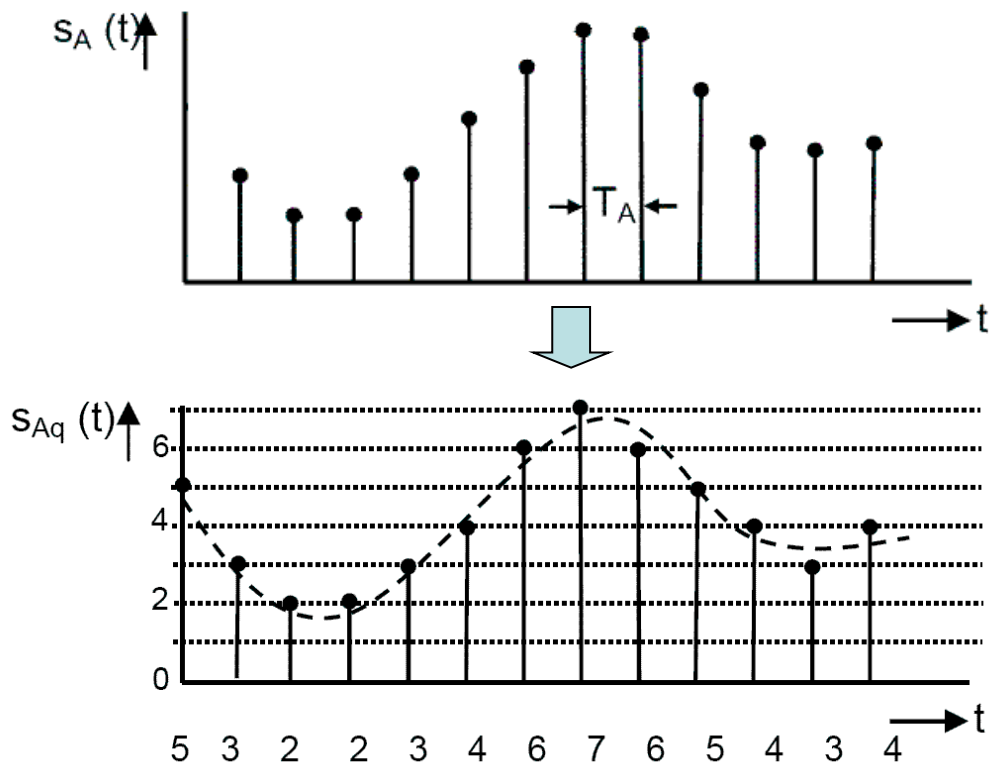
- Theoretically no advantages
- Usage scenario: Non-optimal filters
 - Ideal vs. real low-pass filter



- Disadvantages
 - no quality gain
 - more storage space & higher data rates are required

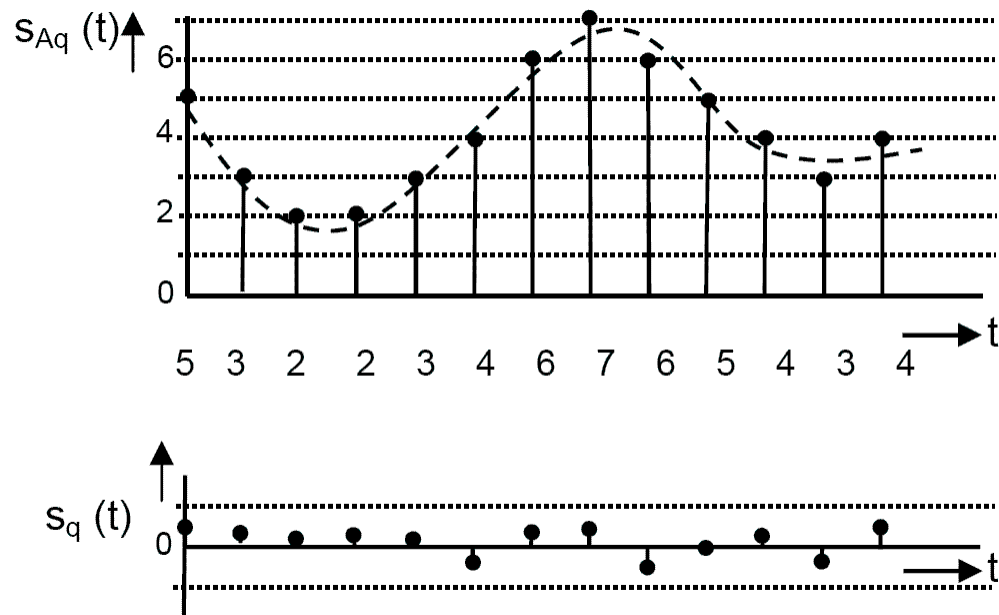
Quantization (Quantisierung)

- Transform signal with continuous values into a signal with discrete values



Quantization Error

- Quantization error



Quantization Error

- Balance between low & high quantization error
 - Low quantization error
 - high bit rate & storage consumption
 - high quality
 - High quantization error
 - low bit rate & storage consumption
 - low quality

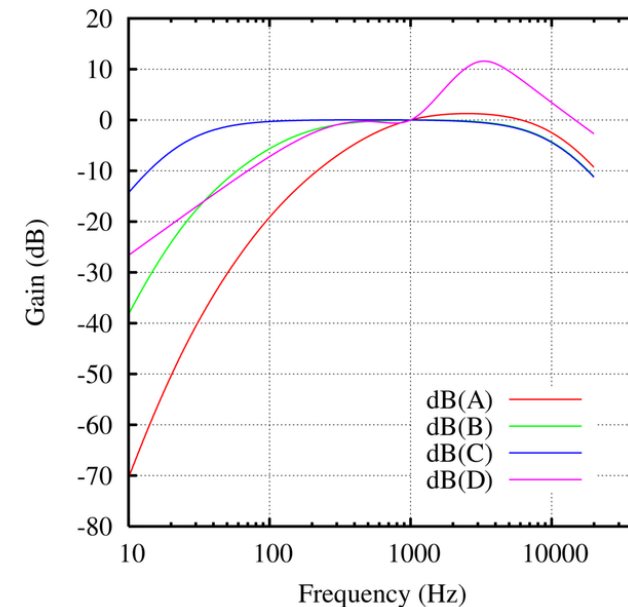
Decibel

$$dB = 10 \log_{10} \left(\frac{I}{I_0} \right)$$

- Tenfold of the common logarithm on the ratio of intensities (on an area) or powers.
- A specification in decibel is always related to a reference value!
- Comfortable unit for acoustics
 - Scale of sound pressure is strongly related to human loudness perception.
 - Well suited for proportions in the technical area.
 - Amplification (Verstärkung) and damping (Dämpfung) can be calculated with addition and subtraction.

Decibel (Examples)

- dB(SPL)
 - often simplified: dB
 - sound pressure level
 - Measurement unit: pascal (Pa)
 - relative to 20 micropascals (μPa) = 2×10^{-5} Pa
- dB(A), dB(B), dB(C), dB(D)
 - unit adapted to the sound level perception of human hearing
 - A-, B-, or C-Filter for weighting
- dBm, dBmW
 - electrical power
 - Measurement unit: milliwatt
 - Relative to 1 milliwatt
- dBi
 - Transmission power of antennas
 - Relative to hypothetical perfect isotropic antenna





Questions?



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